



## **Social Cooperatives International School 2023**

[Hotel Royal Continental – Sant'Anna dei Lombardi – Centro Ciro Colonna – Villa Fernandes]

Social cooperatives and social enterprises are among the most vital actors of the economy at the world level, showing the capacity to understand the great change and challenges that our society faces today.

In Italy, social cooperatives are the landmark of social services and assistance to persons in difficult situations and at risk of social exclusion. Furthermore, they are a crucial provider of work opportunities for disadvantaged persons. Confcooperative Federsolidarietà is a network of 6.250 social cooperatives that counts more than 230.000 workers and 220.000 members. The social cooperatives associated to the network assist more than 5 million users and provide work opportunities to 18.000 disadvantaged workers.

At the international level, social cooperatives are growing steadily, inspiring innovative solutions in different social and economic contexts, and Governments in many countries are interested in creating favourable regulatory frameworks to recognise and promote them.

**The Social Cooperatives International School** is an annual event that promotes the exchange of experiences, and encourages the innovation of social cooperatives and their networks, both at the local and transnational level.

In past editions, social cooperators, and social entrepreneurs from all around the globe gathered in Naples to meet experts from innovative sectors, get inspired by international best practices, and participate in in-depth interactive discussions.

Addressed to cooperative entrepreneurs, and open to social enterprises, thinkers, and practitioners, the school aims to foster the connection and development of social cooperatives and promote their international dimension.

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# 3 study 3 thematic & interactive workshops

#### **STUDY VISITS to local best practices**



#### Sant'Anna dei Lombardi (Naples)

The Church of Sant'Anna dei Lombardi is a unique example of the Tuscan Renaissance in the city of Naples. It holds inside artworks by Tuscans Benedetto da Maiano, Antonio Rossellino, and celebrated architect and painter Giorgio Vasari. The Church is managed by the social cooperative Parteneapolis since 2000. Focused on culture, tourism, and education, Parteneapolis creates work opportunities for disadvantaged persons, they offer accessible guided tours and want to present Naples from a different perspective.

#### Centro Ciro Colonna (Ponticelli)

The former school in via Curzio Malaparte finds new life thanks to a local alliance of associations and social cooperatives, through the lead of "Maestri di Strada".

Today this center is named after "Ciro Colonna", a young guy of 19 accidentally killed in an ambush to a local Camorra boss, and it is the cornerstone of educational activities and training. There is a theater, a social restaurant, and a rehearsal room, attracting local young people for leisure, sport, and music.

The objective of Centro Ciro Colonna is to fight school drop-out and promote mutual respect.

The social cooperative Bambù organizes after-school programs and other educational services engaging young people and their families.



#### Villa Fernandes (Portici)

Villa Fernandes was the marvelous liberty house of a local Camorra boss until he was arrested and all his goods seized.

The Villa was given back to the local community, and it is now managed by a network of 24 local partners, with the leadership of the social cooperative Seme di Pace and the strategic alliance of the local Municipality of Portici. Today it is open to the citizens for cultural events, it is the headquarter of vocational training and services for the people of Portici and its surroundings, and it has a restaurant, "Dabliu" that employs disadvantaged people.





#### **THEMATIC** sessions

# Session 1 – Social Cooperatives: normative frameworks and best practices in the international context

An overview of social cooperatives, normative frameworks, and recent trends in the provision of social, health and educational services, as well as work integration of disadvantaged persons.

#### Session 2 – Green+Inclusive! Social cooperatives way to full sustainability

Social cooperatives are experimenting successfully in the circular economy. While doing so, they are pioneering full and fair sustainability, also ensuring the inclusion of fragile people in the green industry. In this session, we will present the most recent best practices, their impact, and the role of impact finance to scale up this model.

Session 3 – CoopsCare: from the European Strategy a push to innovate assistance and care

In 2022 the launch of the European Care Strategy affirmed the commitment of EU Institutions to ensure high-quality and accessible care for children and elderlies all over Europe. Social cooperatives have demonstrated worldwide the capacity to build innovative solutions to emerging needs of the population, ensuring vital social services, and inclusion of fragile people, and quality working conditions for care workers. This session will discuss future scenarios for innovating assistance and care, engaging representatives from EU Institutions, key speakers, and cooperators.

#### Preparatory activity - Coop2Coop Accelerator

Two weeks before the beginning of the Social Cooperatives International School 2023, participants will be engaged in a preparatory activity.

SCIS2023 team will submit a template where participants can prepare a presentation of the activity of their cooperative/enterprise/organisation. They can also fill the template expressing their expectation on possible business development and partnership that they aim to find in SCIS2023.

Registered participants will receive more information on "Coop2Coop Accelerator" and workshops.





#### Registration, accommodation, and logistical information

Participants will be hosted in <u>Hotel Royal Continental</u> in Naples (Italy) from 5 to 8 October 2023. Hotel Royal Continental is a 4 stars hotel in Via Partenope 38-44, in the enchanting promenade of Naples right in front of Castel dell'Ovo. The hotel is well connected with the main railway station of Naples (Napoli Centrale) connected with the main Italian cities, and it is easily reachable from Naples International Airport by shuttle bus (more info here).

The school takes place in different venues – local best practices – as described in the programme. This will enable participants to meet local experiences.

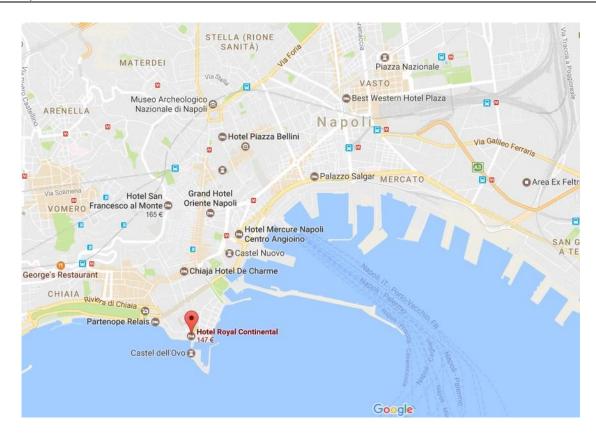
The participation of 50 social cooperators is foreseen, among whom 25 are Italians and 25 from other countries. The working language of the school is English.

The participation fee is 450 € (10% VAT included). The participation fee includes participation in sessions, materials, accommodation in Naples (3 nights in a double room: from 5 to 8 October 2023) with breakfast\*, study visits of local cooperatives, and working lunches. Details of sessions and study visits are described in the programme.

The participation fee <u>does not include</u> personal extras of all kinds, anything not expressly indicated in the paragraph "the participation fee includes".

\*Participants will be hosted in double rooms. It is possible to request to be hosted in single rooms, in this case, the participation fee is 750 € (10% VAT included).

<u>Deadline</u> for registration is on the 4<sup>th</sup> of September, *early-birds* registrations completed before the  $3^{rd}$  of August have the following reduced rates: 375 € for a double room -600 € for a single room (VAT 10% included).







#### **PROGRAMME**

DAY and VENUE	Thursday 5 October In Hotel Royal Continental	Friday 6 October In Sant'Anna dei Lombardi	Saturday 7 October In Centro Ciro Colonna	Sunday 8 October In Villa Fernandes
Morning		Study visit [9.30-10.30] Sant'Anna dei Lombardi (Napoli)	Study visit [9.30-10.30] Centro Ciro Colonna (Ponticelli)	Study visit [9.30-10.30] Villa Fernandes (Portici)
		Session 2 [10.30-12.00] Green+Inclusive! Social cooperatives way to full sustainability H. Dubois [Eurofound], P. Toia [MEP],	Session 3 [10.30-12.00] CoopsCare: from the European Strategy a push to innovate assistance and care F. Teodosiu [EC], S. Ilinca [WHO],	[10.30-12.30] Workshop and final Evaluation
		T. Rondinella [Banca Etica]  Case studies TBA  Session 2  Workshop	G. Guerini [CECOP]  Case studies TBA  Session 3  Workshop	Closing ceremony [12.30-13.00] S. Granata [Federsolidarietà] G. Guerini [CECOP]  Departure of participants
	From 14.00 Arrival of the participants	Light lunch	Light lunch	
Afternoon	Opening ceremony [15.00-15.30] S. Granata [Federsolidarietà] G. Gaudino [Federsolidarietà Campania]  Session 1 [15.30-17.00] Social Cooperatives: normative frameworks and best practices in the international context V. Pellirossi [Federsolidarietà], P. Ferrara [Coopermondo], D. Dovgan [CECOP], F. Mento [Ashoka Italia]  Networking activity [17.15-19.30] Coop2Coop accelerator	Session 2 Workshop 16:00 – Visit to the city and free time	Session 3 Workshop 16:00 – Return to the Hotel and free time	